

# Earth Day 2006

## Earth Day Rhode Island

235 Promenade Street, Suite 330

Providence, RI 02908-5767

Phone (401) 222-3434

Fax (401) 222-2591

March 10, 2006

Dear Friend of Earth Day:

You are cordially invited to be an Exhibitor at the 2006 Earth Day Family Festival, which will take place this year on Earth Day itself, April 22. As you may know, Earth Day RI's mission is to promote environmental education, awareness and action, and we are always looking for new ways to reach out to our fellow citizens.

We are pleased to report that this year's Festival will take place at the Warwick Mall from 10 AM to 5 PM. This exceptional indoor venue will enable thousands to benefit from our message and to witness your involvement. Our friends at Roger Williams Park Zoo and the Audubon Society of Rhode Island will also host numerous Earth Day activities, including celebrations on the 22<sup>nd</sup>. The Zoo will again host Conservation Week from April 17 to 21, usually between the hours of 10 AM and 3 PM each day. Last year, over 40,000 children and adults attended Conservation Week! Earth Day RI will be there and we urge you to join us for all or part of the week.

All these events provide fertile opportunities for you as an Exhibitor, and they serve as catalysts to promote the health and preservation of our environment. Your participation will enhance the coalition of non-profit, public, and private environmental organizations and like-minded businesses who come together each year to carry out this important work.

Thank you for your continuing support of Earth Day and what it stands for. If you would like to join in celebrating Earth Day 2006, please review the enclosed selection guidelines and submit the application form according to the instructions. We hope you will not miss your opportunity to take part in this exciting event, and we look forward to seeing you at Warwick Mall or one of the other venues. For more information, please call me at 401-225-0780, or e-mail to [jefjr@cox.net](mailto:jefjr@cox.net), and I will be happy to assist you.

Cordially,



John E. "Jef" Fornaro, Jr.  
President



## EARTH DAY 2006 FAMILY FESTIVAL

SEND YOUR COMPLETED APPLICATION TO:

Earth Day Rhode Island  
235 Promenade Street, Suite 330  
Providence, RI 02908  
Attention: Melinda Hopkins

Please make checks payable to Earth Day Rhode Island. The fee, **\$25** for non-profits and **\$75** for others, will help to defray the cost of running the Festival. Exhibitors will be provided with one eight-foot table and two chairs per reserved space and two ten-dollar Mall food vouchers. We reserve the right to reject any application, in which case the fee will be promptly refunded. Please understand that **space is limited** so we urge you to make your reservation early. Approved applications will be accepted on a first come, first serve basis. **The application deadline is Friday, April 7, 2006.** Accepted applicants will receive a packet via email with exhibitor instructions and check-in procedures so please provide a valid email address.

For more information, please call Jef Fornaro at 401-225-0780 or e-mail him at [jefjr@cox.net](mailto:jefjr@cox.net).

### Exhibitor Selection Guidelines

- Completed application form with fee must be received by the deadline date as determined by Earth Day Rhode Island (EDRI).
- Political parties will not be allowed to exhibit in any manner.
- Individuals campaigning for elected office or their campaign committees will not be allowed to exhibit in any manner.
- Exhibitor Applicants may be requested to provide copies of printed materials to be distributed at the Earth Day Festival. These materials must be available to EDRI at least two weeks in advance.
- Only exhibitors who provide a pro-environment message and vendors of environmentally friendly products will be accepted. Exhibitors must provide a listing, with prices, of products, publications or merchandise to be sold at the Earth Day Festival. This list must be submitted with completed application. Products and publications should be environmentally relevant, in good taste, and not offensive. Items to be sold and conditions of sale are subject to prior approval by EDRI and venue management according to established policies and contractual requirements.
- Should exhibitor requests exceed venue capacity, exhibitors and vendors who have continuously participated in previous years will be provided selection precedence over those exhibiting for the first time. Every effort will be made to accommodate exhibitors, including providing opportunities at all venues.

Earth Day Rhode Island reserves the right to reject any exhibitor's application for any reason. Any application not accepted will be returned with the application fee.

**2006 EARTH DAY FESTIVAL - EXHIBITOR APPLICATION**

April 22, 2006

Warwick Mall

10 PM – 5 PM

Application Deadline: Friday, April 7, 2006

**Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Please describe exhibit and note if you plan to sell or raffle any goods or services:**

**Type of agency/organization:**

\_\_\_\_\_ Non-Profit \_\_\_\_\_ # spaces @\$25.00 each Amount Enclosed: \_\_\_\_\_

\_\_\_\_\_ Commercial \_\_\_\_\_ # spaces @\$75.00 each Amount Enclosed: \_\_\_\_\_

Price includes **an eight-foot table** and **two chairs** per space reserved. If you need more than eight (8) feet of linear display space, please reserve and pay for two spaces. **Booths must be staffed at all times; please do not break down until the event is over.**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please send application and payment to:

**Melinda Hopkins, Earth Day RI, 235 Promenade Street, Suite 330, Prov., RI 02908**

**PLEASE MAKE CHECKS PAYABLE TO: Earth Day Rhode Island**

If you are also interested in participating in additional Earth Day events, please check here and we will forward more information.

\_\_\_\_\_ Roger Williams Park Zoo Earth Day Celebration, April 22

\_\_\_\_\_ Roger Williams Park Zoo Conservation Week, April 17-21

\_\_\_\_\_ Audubon Society of RI Education Center, Bristol, April 22